

Thinking of Starting a NEW BUSINESS?

09/12/2025 10:25 pm GMT

Your browser does not support HTML5 video.

" style="width: 600px;" controls>Your browser does not support HTML5 video.

Thinking about investing in KaasenPro for your holistic and diverse business? The Kaasen Pro is highly versatile, which is key to your business model. You can make money and enhance your existing services by leveraging its functions in both the **Aesthetics** and **Wellness/Therapy** sectors.

Here is a breakdown of how you could structure your business and integrate the Kaasen Pro:

☒ How to Make Money with the Kaasen Pro

The Kaasen Pro offers multiple, high-value treatments, allowing for varied pricing and package options.

1. Aesthetic Services (Cryo Sculpting)

This targets clients focused on body contouring and appearance, offering premium pricing.

- **Cryo Sculpting / Fat Freezing (Cryo-Lipolysis):** This is typically the highest-priced, flagship service.
 - **Pricing Model:** Charge per session or, more profitably, offer **packages** (e.g., 6 sessions over 6 weeks) which encourage commitment and guarantee repeat business.
 - **Target Areas:** Abdomen, love handles, thighs, arms, etc.
- **Cryo-Facials:** A quick, high-margin service that tightens skin, boosts collagen, and reduces puffiness.
 - **Pricing Model:** Offer as a standalone treatment or as a premium add-on to existing facial services.
- **Skin Tightening/Cellulite Smoothing:** Use the device to stimulate collagen and improve skin texture in targeted areas.
 - **Pricing Model:** Offer treatment plans over several weeks.

2. Wellness and Pain Management Services (Chronic Health Focus)

This allows you to serve your chronic health client base, offering relief and improved quality of life.

- **Chronic Pain Management:** Use the localised cooling effect to reduce inflammation and numb nerve endings, providing instant pain relief for conditions like **arthritis, fibromyalgia, tendinopathy, joint pain, and chronic back pain**.
 - **Pricing Model:** Offer short, affordable sessions that can be done frequently (e.g., a 10-

minute targeted pain relief session) or a 4-week program for chronic conditions. Or a monthly subscription where you can offer a "Gold", "Silver", or "Bronze" service. For example, a Gold service would be a weekly home visit, silver would be a drop-in once a week, or a Bronze, which is twice a month.

- **Inflammation and Recovery:** Target areas of systemic inflammation to help manage symptoms of chronic conditions.
- **Mood and Energy Boost:** Applying the cold vapour to the scalp and along the spine can stimulate the **vagus nerve**, which is linked to the body's "rest and digest" system. This can improve mood, increase energy, and support mental wellbeing.
 - **Pricing Model:** Offer quick "vagus nerve reset" sessions as a standalone treatment or as a perfect way to end a wellness session.

3. Sports & Fitness Recovery

While your focus is on chronic health, this is a lucrative adjacent market for a fast return on investment.

- **Targeted Sports Recovery:** Rapidly reduce inflammation and muscle soreness for athletes and active individuals.
- **Injury Rehabilitation:** Use it to support the healing process for soft tissue injuries.

☒ How to Integrate Kaasen Pro with Massage and Other Services

The Kaasen Pro doesn't just run parallel to your massage services; it actively **enhances** them.

1. Enhancing Massage Therapy

The effects of targeted cryotherapy and massage are highly complementary.

Kaasen Pro Action	Massage Synergy	Benefit for Client
Pain Reduction	Allows deeper work	By numbing the area it makes deep tissue or remedial massage on a painful area more tolerable.
Reduced Inflammation	Improves tissue preparation	Treating an inflamed area before a sports massage helps cool and calm the tissue, making it more receptive to manual work.
Lymphatic Stimulation	Complements MLD	The thermal shock and pressure help stimulate the lymphatic system, and a Manual Lymphatic Drainage (MLD) massage immediately afterwards can maximise the body's ability to flush out dead fat cells (post-cryo sculpting) or toxins (for general detox/wellness).
Increased Blood Flow	Accelerates recovery	The vasodilation (widening of blood vessels) that follows the initial vasoconstriction (narrowing) flushes the area with oxygenated blood, which is then dispersed and worked through the muscles by the massage.

Service Idea: Offer "**Cryo-Enhanced Massage**" or a "**Detox & Sculpt Package**" that bundles a cryo-sculpting treatment with a lymphatic drainage massage.

2. Improving Quality of Life for Chronic Sufferers

The ability to offer both physical therapy and mental wellness benefits makes your business a true holistic centre.

- **Integrated Treatment Plans:** Instead of just a massage, you can offer a plan focused on a chronic condition (e.g., back pain):
 - **Session 1:** 10 minutes of Kaasen Pro on the lower back for immediate pain and inflammation reduction.
 - **Session 2:** 30 minutes of therapeutic massage to release underlying muscle tension and improve mobility.
 - **Session 3:** 5-minute Vagus Nerve Stimulation to address the stress and mood associated with chronic pain.
- **Focus on Function:** By reducing pain and inflammation with the Kaasen Pro, your clients will experience a greater range of motion, which you can then reinforce and improve with the massage. The ultimate goal is improved **mobility and function**, which directly translates to a better quality of life.

☒ Key Business Strategy

- **Diversify:** Market your business clearly into two pillars: **Aesthetics (Cryo-Sculpting)** and **Wellness (Pain Management & Quality of Life)**.
- **Package Deals:** Create bundled services that combine Kaasen Pro and massage for better results and higher revenue per client. (e.g., "Post-Op Recovery Package," "Chronic Pain Relief Program," or "Body Sculpting & Lymphatic Detox").
- **High Profitability:** Since Kaasen treatments are quick (often 30 seconds to 8 minutes), you can treat many clients a day, which leads to a rapid return on investment.

